

# SunTrolley

## Downtown Development Authority Partnership

January 8, 2015



# Discussion Topics

- Who are we today?
- Who do we want to be in five years?
- DDA Partnership
- Questions, comments, ideas...



# Who are we today?

- Seven rubber-tire routes
- One maritime route
- Move 500,000+ passengers per year
- Last mile / regional connection to jobs and education via BCT and Tri-Rail
- Extension from Port Everglades and FLL



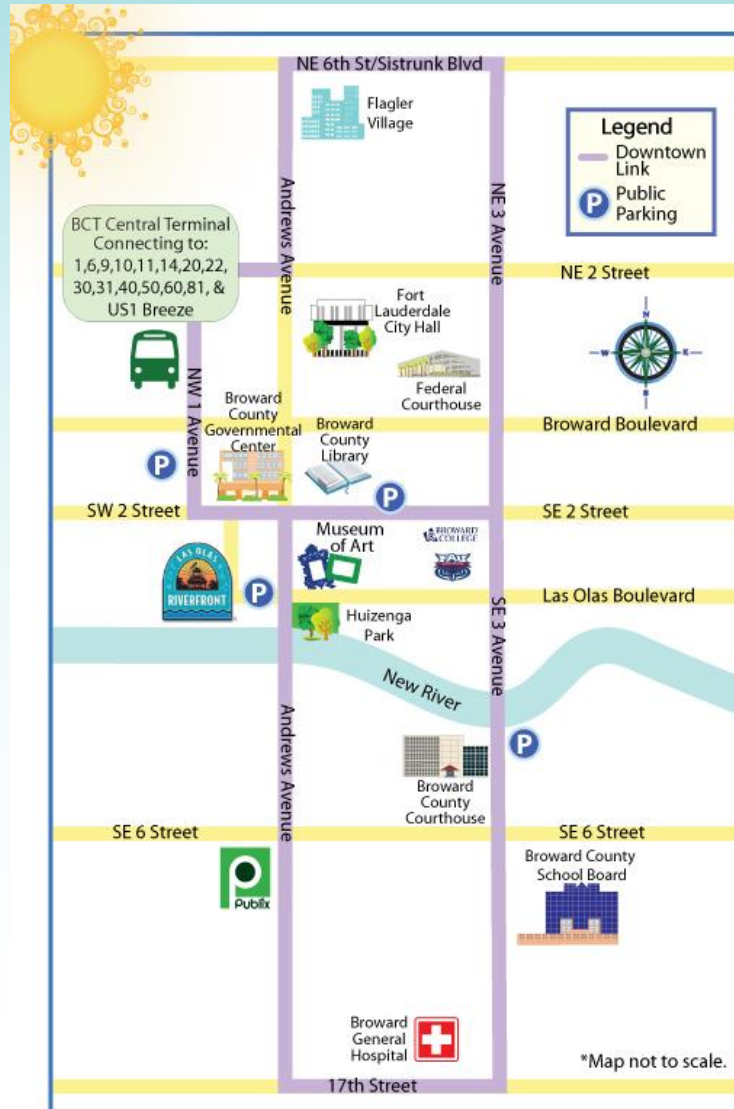
# Riverwalk Water Trolley

- FREE!
- Operates daily 11am – 2pm & 4pm – 11pm
- Broward Center to Stranahan House
- Partnership with City of Fort Lauderdale and Riverwalk Fort Lauderdale
- 500+ riders on first day
- Encourages north / south movement across New River
- Enhances economic landscape on both sides of river
- Promotes bike/ped opportunities on Riverwalk

SunTrolley



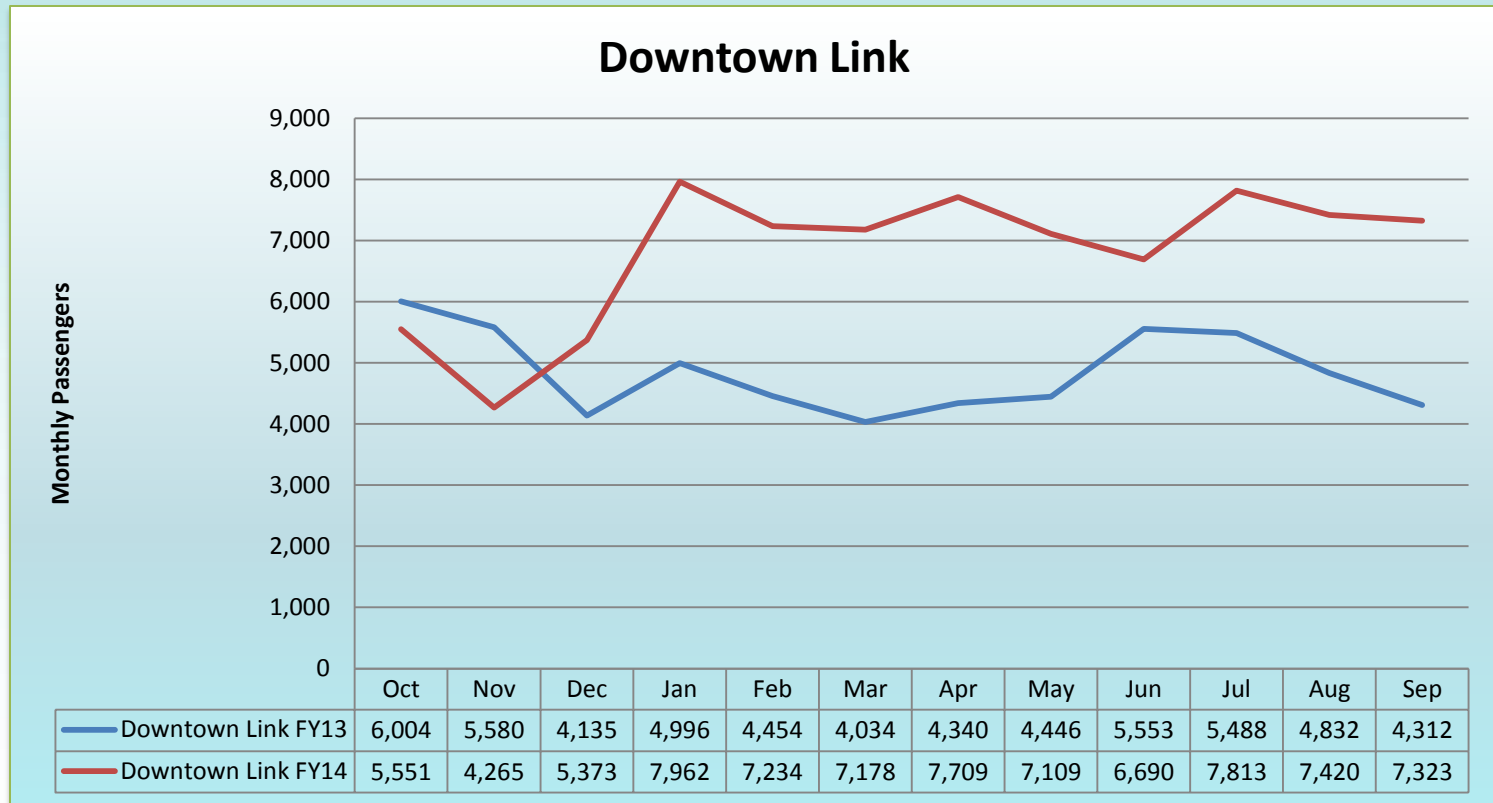
# Downtown Link Expansion



SunTrolley



# Downtown Link Ridership



SunTrolley



# Who do we want to be in five years?

- Private charters
- Dedicated funding sources
- Higher on-street visibility
- Last mile feeder to The Wave Streetcar and All Aboard Florida



# DDA Partnership

- Joint marketing initiatives
- Event partnerships
- Connectivity and accessibility to enhance pedestrian experience and increase foot traffic
- Encourage use of assets, such as Huizenga Plaza, parking garages, and B Cycle
- Attract dollars to businesses within DDA boundaries

SunTrolley



# Questions, comments, ideas...

## **ROBYN CHIARELLI, Executive Director**

Downtown Fort Lauderdale

Transportation Management Association

954-494-9680

[rchiarelli@suntrolley.com](mailto:rchiarelli@suntrolley.com)

[www.suntrolley.com](http://www.suntrolley.com)

[www.riverwalkwatertrolley.com](http://www.riverwalkwatertrolley.com)

*SunTrolley*

